

WHO WE ARE

Smart Ads is located in Kampala, Uganda in East Africa. We offer a wide range of unpaid internship opportunities for students and recent graduates who want to explore a career in the international humanitarian, relief and development sector. The internships are based in Uganda. We offer solid field experience where interns are offered specific technical, research, support or administrative roles in different community development organizations in rural areas or in urban settings. Interns are provided with an immersive learning experience where they learn, grow and connect with other emerging professionals in the relief and development sector. All of our programs are designed and delivered in partnership with local organizations and institutions ensuring a sustainable impact.

WHY YOU SHOULD INTERN IN AFRICA

Many development agencies work in Africa and interning in the region is the quickest way to make your resume pop and to set you apart from your competition. Africa has specific development challenges and needs that are unique to its people and cultures. Understanding the challenges of working in the region and the needs of the people in Africa will broaden students' views thus making them competitive when applying for jobs with organizations that work within the region. Interns gain an indepth knowledge about Africa and understand the audiences that international agencies work with.

Develop in-Demand Development Skills.

Africa is not for everyone, and many students from developed countries will not be able to cope with life in Africa. Living in Africa requires endurance, flexibility, patience, cultural sensitivity, adaptability and resilience. Students interning in Uganda gain these valuable in-demand qualities and skills that employers look for. The internship prepares students to succeed in the career of international, rural and community development and will open doors to new possibilities.

Best Place to find Development Challenges

Uganda is a resource poor country and the best place to find real life social and economic development challenges related to poverty, malnutrition, hunger, diseases, human rights, broken education systems, poor service delivery, refugees etc. Interns have the opportunity to apply the development concepts, theories and strategies they've learned to solve real life problems in the communities in which they serve.





Learning From Real Professionals

As a developing country, Uganda has a range of international humanitarian, relief and aid agencies working on a host of development challenges. These agencies administer foreign aid, development assistance and community support in many different sectors. We offer interns an opportunity to engage, interact and learn from these industry experts and real-world development practitioners that are tackling critical global challenges in the communities. These include government agencies like USAID and CDC, the United Nations and others like the Bill and Melinda Gates Foundation.

Rewarding and Humbling Experience

Interning in Uganda will be an extremely rewarding experience for the interns. We offer students an opportunity to demonstrate their generosity and make a difference in the lives of people that need it most. It takes so little to impact communities and transform lives in Uganda and interns will see the immediate results of their work. Our internships are life changing not only for the communities in which the interns serve but for many students as well. Living in Africa makes interns realize how they take so much for granted. Many students are transformed by these experiences and they develop an extraordinary sense of humility, compassion and return home humbled and with a greater appreciation of life.



Adolescent girls washing clothes in Kosovo Slum



A toddler rests on the doorway of her home in Kireka

Authentic Immersive Cultural Experience

Smart Ads additionally offers in terns an immersive cultural experience. We work within the local communities and offer meaningful interactions and connections. All interns have the opportunity to interact with local people and are involved in activities such as cooking local foods, sharing meals, learning the local languages, attending prayers, helping out in gardens and farms and shopping in the local markets. They also get the opportunity to use public transportation like local taxis and boda bodas.

Community Participation and Engagement

Our communities also actively engage the interns and participate in orientation activities by sharing their culture with the interns offering them a rich and diverse experience. Communities share their history and culture through dancing, singing, music and drama on cultural nights.

Doing Good while Having Fun-Work Life Balance

Winston Churchill called Uganda The Pearl of Africa. It has beautiful weather, friendly and welcoming people, a rich and diverse culture and a diversity of wildlife. We offer a study life balance were interns take a break every two weeks to truly explore and engage with the destination. They are offered sight-seeing tours and excursions to different parts of the country. Interns also attend cultural events and also tour Kampala the capital city. They also have membership to Bravado Spa where they relax and rejuvenate. They get a jetlag massage when they arrive and free grooming services, manicures, pedicures, steam bath and sauna during their stay.

WHAT KIND OF STUDENTS DO WE LOOK FOR

We look for talented, motivated and ambitious interns who are passionate about international development and helping the poor and disadvantaged in Africa. All interns need to have.

- Excellent communication skills and high levels of motivation and integrity
- Good problem-solving and analytical-thinking skills and the ability to think outside of the box
- Demonstrated maturity and ability to tackle projects independently
- A desire to work as a team and use an open-minded approach
- Innovative and creative thinking skills

WHAT YOU GET FROM US

A Conducive Learning Environment

Students are given their own areas of responsibilities from the start. They learn by doing and we encourage them to bring their own ideas to the table, to be creative and work independently.

Strong Intern Support System

Caring instructors and staff provide multiple layers of social, emotional and spiritual support and guidance throughout the program. We provide onsite orientation and counselling to help the interns settle in.

Support and Mentorship from Industry Experts

It's our goal to ensure student academic success and throughout their internship students have engagements and interactions with industry experts—who help them achieve their educational and professional goals. We also provide performance evaluation and supervision as required by different universities and colleges. At the end of the program students are encouraged to write reflections that show their learning experiences, skill developed ,lessons learnt, challenges faced and proposed solutions.

Clear Documented Internship Program

Each intern has a specific role with detailed job descriptions showing goals and objectives. The jobs have the knowledge, skills and techniques to be imparted to the intern. Internships are structured with exact schedules. We also offer performance evaluation methods and intern supervision.

Work-Life Balance

Our day to day schedule offers a healthy work life balance with 40 work hours a week. We have weekend programs and every two weeks the interns leave the community to visit other parts of the country. Our programs also integrate cultural immersion activities where students directly interact with the locals and engage in social and cultural activities within the community.

ELIGIBILITY

The program is open to current students, recent college graduates, graduate student or those that have completed graduate programs.

APPROPRIATE FIELDS OF STUDY/MAJORS

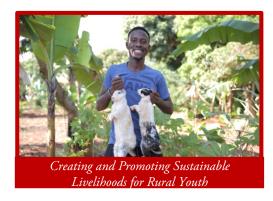
Our internships are open to students with a passion for international development. They may have academic interests in any one or more of the following areas. Communications, Law, Media, Journalism, Arts, Sociology, Psychology, International Relations, Social Science, Developmental Studies, Social Sciences, Community Psychology, Adult and Community Education. Social Work and Social Administration, Education, Nursing, Early Childhood Education and Development, International Relations, Development studies, Community Psychology, Child Ministry, Education, International Development, Religion, Missions and Ministry, Occupational and Physical Therapy, Theater, Visual and Performing Arts, Music Dance and Drama

AVAILABLE INTERNSHIP POSITIONS

Our internship programs aim to empower underserved communities and promote sustainable development while giving students a rich learning experience. Our communities are active participants in the decisions that affect them and as a result, all internship positions are developed with the help of community organization leaders according to the needs of the different communities. Please fill out the application form and send it to interships@smartads.co.ug to find the internship opportunities that are available in the area of your interest.

CUSTOMIZED INTERNSHIP PROGRAMS

Smart Ads also provides customized internship programs that match student or faculty goals and needs. These programs are designed and delivered in partnership with local organizations and institutions ensuring your impact is sustainable. This creates a mutually beneficial experience that allows both interns and the community organizations to grow. Please send an email to internships@smartads.co.ug to discuss your specific needs.





INTERNSHIP FOCUS AREAS

Smart Ads Internships focus on the humanitarian, relief and development sector. Interns work with non-profits and community organizations that target orphans and vulnerable children, the girl child, the elderly, women, youth, refugees and the communities in which they live.

Focus areas include:

- Education- Early Childhood Development, Girls Education, Skills Development
- Health Care- HIV/AIDS, Maternal and Child Health, Adolescent Health and Public Health
- Art, Photography and Design
- Economic Empowerment and Development
- Poverty Reduction and Sustainable Development
- Women and Gender
- Child Protection and Child Survival
- Counselling, Mentorship,
- Journalism, Media and Communication
- Social Work and Social Administration
- Social Development, Protection and Support
- Sustainable Rural and Community Development
- Water, Sanitation and Hygiene
- African Languages and Culture -Study of Swahili
- African Music, Dance and Drama
- Food, Nutrition and Agriculture
- Evangelism and Ministry

PROGRAM COST

The Program cost is USD \$2,550 for the first week and USD\$150 for each additional week thereafter as listed and illustrated below:

Weeks		Weeks		Week	
-1	\$2,550	5	\$3,150	9	\$3,750
2	\$2,700	.6	\$3,300	10	\$3,990
3	\$2,850	7	\$3,450	11	\$4,140
.4	\$3,000	.8	\$3,600	12	\$4,290

The Program Fee Includes:

- Airport pickup, drop off and travel to program sites.
- On-site orientation
- Visa application assistance
- Centralized and safe student housing
- Group cultural and social events
- Full-time local staff support
- Three meals per day
- Local mobile phone
- Tours and excursions
- Weekly reflection meetings
- Program-specific materials
- Local medical insurance
- Students are encouraged to get iNext International Travel Protection-

https://www.inext.com)

The Program Fee Does not Include:

- Airfare to and from Uganda
- Travel Insurance

For more information about the programs please contact us at internships@smartads.co.ug

